



2023 EARHART READ-A-THON

March 13 - April 5

Dear Earhart Families,

The PTA is excited to launch our inaugural Read-A-Thon! **From Monday, March 13, to Wednesday, April 5, families will help raise money for PTA while students track their reading to earn prizes and raise excitement for this fundraiser.** Weekly special events and contests are planned to keep students engaged. All Read-A-Thon fundraising efforts and reading logs will be managed online at Pledgestar.com, but physical pledge packets will also be distributed to all students.

Fresh off the heels of the recent school board decision to gradually defund our Innovative Program over the next three years, we embark on our first spring fundraiser in a few years! Our goal is \$80,000, and we have lots of fun planned along the way to help us get there. This goal would allow us to continue having hands-on science labs taught by a dedicated science teacher without disruption or reduction. Any money raised in excess will continue to provide teacher and classroom supplies, art & music lessons and supplies, field trips, movie nights, and other school community events. ***\$80,000 is a lofty goal that breaks down to \$135 raised by each student—and we know many can raise much more!***

What counts as reading for the Read-A-Thon?

- Reading of any kind, in any language, in any medium!
- Being read to live or on video, listening to audiobooks
- Reading recipes, singing karaoke, turn on the subtitles while watching TV!

Teachers will provide a weekly tally of their classroom reading minutes for families to log into their student's Pledgestar accounts.

In this packet, you will find directions for creating and using your Pledgestar account, a calendar with important dates and fun activities, and optional hard copies of the pledge form and reading log. With your support, we can continue to enrich the learning experience for all Earhart students and foster the community that makes us a California Distinguished School.

Thanks, and Happy Reading!

Readathon Committee, readathon@earhartpta.org