2023 EARHART READ-A-THON | PLEDGESTAR INFO

March 13 - April 5

Pledgestar is a web-based fundraising system that makes it much easier for students to log their minutes and request donations from family and friends. Donors can securely make tax-deductible donations online via credit card, and people who use Pledgestar typically raise twice as much as those who don't. Each family will only need to set up ONE website and then register each of your students. Donations to your family will be evenly distributed among your students.

Register for Pledgestar

On your computer:

- ☐ Go to http://pledgestar.com/amelia.
    - ☐ Select "Not Registered For This Year's Event."
    - ☐ Enter your name and email address, then click "Submit."
    - ☐ Follow the instructions on-screen to register Reader(s) and add family and friends.

On your Android or Apple device:

- ☐ Go to your App Store and search for "PledgeStar" to download the Family App, or go to https://pledgestar.com/amelia/downloadapp.html.
- ☐ When prompted, enter the event code, "amelia"
- ☐ Click "Not Registered For This Year's Event."
- ☐ Enter your name and email address, then click "Submit."
- ☐ Follow the instructions on-screen to register Reader(s) and add family and friends.

Pledgestar can email messages on your behalf, but if you prefer to send the messages personally, simply add your contact information manually and send yourself a pledge request. This will create your student's Fundraising Page and send the link to you for a personal email or to share on social media.

Logging Reading Time

You can start logging your student's reading minutes on Monday, March 13. Grown-ups, please either log your student's reading minutes into Pledgestar for them or confirm that the minutes they're entering are correct. Physical reading logs will also be available, but we highly encourage using Pledgestar.

For website or app help, call 1-888-598-7510. For event questions, contact readathon@earhartpta.org.